

FOCUS ON

FEMALE-FRIENDLY ENVIRONMENTS - 1

Elements of a Female-Friendly Environment (FFE) include suitable changing facilities, equitable allocation of spaces/equipment, appropriate apparel/uniform, access to coaching and safe facilities.

KEY ELEMENTS



Clubs report that they are welcoming to women and girls (6.4) and provide access to coaches (6.3).

Clubs aren't as good at providing suitable changing facilities for women and girls (5.4) or addressing safety concerns (5.3).

BY SPORT



Clubs of NZ's most traditional sports (i.e., rugby, cricket, netball, rowing) need to work on providing suitable changing facilities for women and girls (4.6).

Racquet clubs (6.1) and golf clubs (6.3) are among those sports that do better.

CLUB SIZE



Clubs that are very large (i.e., 500+ members) do better providing gender appropriate apparel/uniform (6.1) than small clubs (i.e., >100; 5.5).

Very large clubs also do better (5.7) at addressing safety concerns than small clubs (5.2).

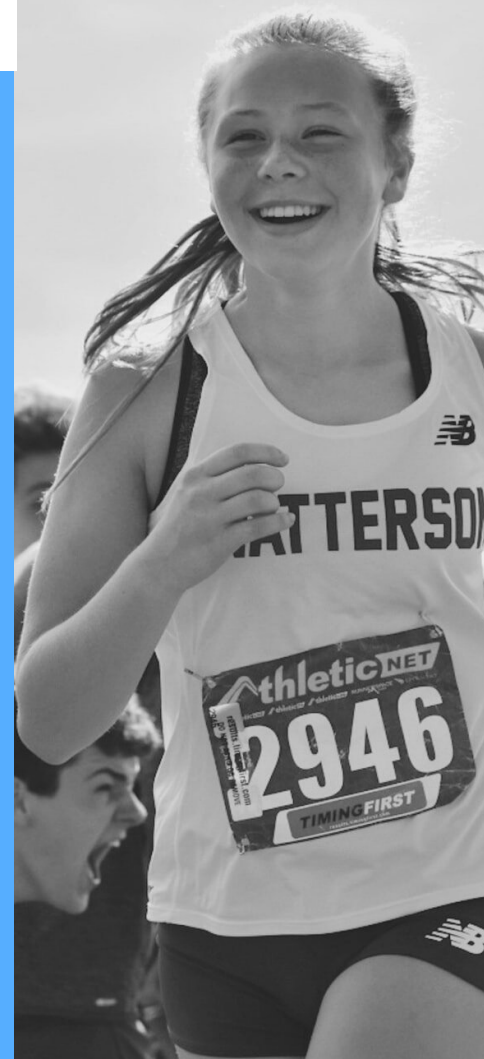
GOVERNANCE



Clubs with at least one female on the board/committee are more welcoming (6.5) than those with none (6.0).

Clubs with at least one female on the board/committee do much better providing gender appropriate apparel/uniform (5.8) than those with none (5.0).

*All items measured on a disagree-agree 7-point scale.



QUOTES FROM SPORT CLUBS ABOUT FEMALE-FRIENDLINESS:

"Our female coaches are positive role models, good listeners, and someone they can count on. Girls that like their coaches keep playing" (**Gymsports Club, Northland**)

"Our female members know that their specific needs are met through club programmes and that any and all concerns and suggestions are considered" (**Squash Club, Southland**)

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FOCUS ON

FEMALE-FRIENDLY ENVIRONMENTS - 2

The NSCS data suggests that clubs can be categorised as one of three types based on their approach and implementation of female-friendliness.

LEAST
COMMON

TYPE I

FEMALE-FRIENDLY CLUBS

These clubs understand the need for a female-friendly environment. They are proactive and strategic in their approach to women and girls.

"We have worked hard to build a pathway for girls and women at our club and are two years into a five year plan. We are often complimented by visiting teams for our setup for girls/women, which is nice" (**Football Club, Northland**)

"A lot of the equipment was setup for men, rather than women, even though there was more women in the club. However, this is changing and a more equal amount of equipment is allocated to women" (**Rowing Club, Nelson**)

ASPIRATIONAL CLUBS

These clubs understand the need for a female-friendly environment, yet have not actioned or know where to start.

"We'd love to offer more programmes for women but are unsure how to find and encourage uptake from more women who have never participated in sport before, aside from those who contact us directly" (**Volleyball Club, Auckland**)

"A one-size-fits-all approach is provided to our female athlete by the coaches who are all male. Perhaps a specific and separate process should be put in place whenever female athletes join that ensures that any of their needs or queries are met through their journey with the club" (**Swimming Club, Wellington**)



TYPE II

DISENGAGED CLUBS

These clubs either believe they are already female-friendly or that women and girls should not be a specific priority.

"Women and men participate as equals and there is no distinction by gender of opportunities and spaces" (**Croquet Club, Canterbury**)

"We don't believe there is any distinction when it comes to a members gender. Each member is equally important in all areas of priorities and concerns" (**Rugby Club, Auckland**)



TYPE III

MOST
COMMON

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