# Skip to content Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa Open search panel Search Search the Insight Hub... Cancel Insights

- Rangahau
   Events
  Hui
- Partnerships Rangapū
- Impact WhakaaweaweAbout
- About <u>Mō Mātou</u>
- ☆<u>0</u> Saved



- Sign in
- Submit





#### **Sport Canterbury's Project Pink Dot**

Theme:

Voice & Visibility

Sport Canterbury's Project Pink Dot

**Rachel Harris** 



Message Rachel

#### **Project Pink Dot**

#### What is it?

Project Pink Dot was initiated to draw attention to gender bias within the physical workplace environment at Sport Canterbury. It focused on illuminating systemic inequalities rather than targeting individual behaviours or people and served as a catalyst to raise awareness about gender bias. We are sharing this as a tangible "how-to" resource which helps create awareness and guides decision-makers to plan and implement change towards greater equity for women and girls.

#### Who is it for?

It is for anyone that sees the need to improve outcomes for women and girls in their organisation. It could be a staff member, CEO, coach or anyone else working in this space.

#### How does it work?

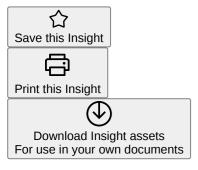
Check out the *Project Pink Dot - Guide* resource below!

**Project Pink Dot Guide** 

**Project Pink Dot - Statistics** 

Selwyn Sports Trust Case Study

Check out the full website here.



#### Was this Insight helpful?





Share this Insight

- Facebook
- Twitter
- Email
- Copy this page's URL



#### **Email this Insight**

X Close 'Download Insight Assets' modal

### igoplus Download Insight assets

- Sport Canterbury's Project Pink Dot.pdf
- Pink dot.png 380KB PNG

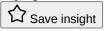
#### Was this Insight useful?





#### Similar Insights (101)

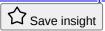
Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games



Voice & Visibility

#### Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

The Women in Sport Podcast



Voice & Visibility

#### The Women in Sport Podcast

Women in Sport Aotearoa's Change in Action Week



Voice & Visibility

#### Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa Sport NZ - Media and Gender Study - 4th Annual Report



Voice & Visibility

#### Sport NZ - Media and Gender Study - 4th Annual Report

Voice & Visibility

#### WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa See it to be in it: Promoting women in sport



Voice & Visibility

#### See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora

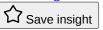


Voice & Visibility

#### Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



Voice & Visibility

#### Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu

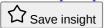


Voice & Visibility

#### WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)



Voice & Visibility

#### WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)



#### WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womenzsports

Fundraising for Women's Sports in New Zealand



Voice & Visibility

#### **Fundraising for Women's Sports in New Zealand**

By Dani Marshall - Womenzsports

FIFA Women's World Cup Media & Gender Case Study 2023

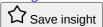


Voice & Visibility

#### FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar

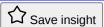


Voice & Visibility

#### Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

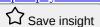
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



Voice & Visibility

#### 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commitments set for women's sport in NSW, lead by female advocates



Voice & Visibility

#### Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa

Change Our Game State of Play Survey 2022-2023



Voice & Visibility

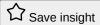
Change Our Game State of Play Survey 2022-2023

# Findings report – The Value of You Can Be What You Can See Save insight

Voice & Visibility

#### Findings report – The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media



Voice & Visibility

#### Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



Voice & Visibility

#### Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

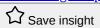
<u>Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2</u>



Voice & Visibility

#### Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

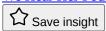
By Erin Roxburgh - Women in Sport Aotearoa <u>Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga</u>



Voice & Visibility

#### Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa We Hear Her Podcast: Nardi Leonard



Voice & Visibility

We Hear Her Podcast: Nardi Leonard

Relational Leadership, Visibility & Voice



#### Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology <u>University of Otago Inclusive Language Guidelines</u>



Voice & Visibility

#### **University of Otago Inclusive Language Guidelines**

SASS Talk Podcast - Sevens sensation giving dance another fling



Voice & Visibility

#### SASS Talk Podcast - Sevens sensation giving dance another fling

How men can become better Allies to Women



Voice & Visibility

#### How men can become better Allies to Women

How to be a male ally to women's sport



Voice & Visibility

#### How to be a male ally to women's sport

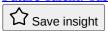
The Halo of Value Creation Opportunities Around Women's Sports

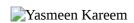


Voice & Visibility

#### The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem





Voice & Visibility

#### **Future Talent: Yasmeen Kareem**

By Vincent Jones - Edged and Gone

IWG: Moonira Ramathula Moonira - Visibility and Voice



#### IWG: Moonira Ramathula Moonira - Visibility and Voice

<u>IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches</u>

Save insight

Voice & Visibility

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

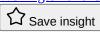
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Save insight

Voice & Visibility

Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



Voice & Visibility

#### Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone

IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

Save insight

Voice & Visibility

IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

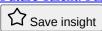
Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



Voice & Visibility

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg



Voice & Visibility

Voice & Visibility

**Future Talent: Paige Loggenberg** 

By Vincent Jones - Edged and Gone

<u>Viewing Figures</u>
Save insight
Voice & Visibility
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures
She's Got Game
Save insight
Voice & Visibility
She's Got Game
IWG: Troy Han - Celebrating Women In Sport
₩ Save insight
Voice & Visibility
IWG: Troy Han - Celebrating Women In Sport
IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia  Save insight
Save msigni
Voice & Visibility
IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia
New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games
Save insight
Voice & Visibility
New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games
Grand Slam winner Routliffe, Sun to pair up for Paris tennis
Save insight
Voice & Visibility
Grand Slam winner Routliffe, Sun to pair up for Paris tennis
A level playing field: the case for investing in women's sport

Save insight

Voice & Visibility

New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking

# A level playing field: the case for investing in women's sport PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream Save insight

Voice & Visibility

## PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

Aotearoa New Zealand Gender Attitudes Survey 2023



Voice & Visibility

#### **Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments

Save insight

Voice & Visibility

#### 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

Men as Allies: supporting women and girls in community sport

Save insight

Voice & Visibility

Men as Allies: supporting women and girls in community sport

Eliza wants more than a last tango in Paris

Save insight

Voice & Visibility

#### Eliza wants more than a last tango in Paris

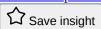
Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Save insight

Voice & Visibility

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands
In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Save insight

Voice & Visibility

In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action Save insight

Voice & Visibility

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

SASS Talk: Olympic cyclist's hellish ride to Paris

Save insight

Voice & Visibility

SASS Talk: Olympic cyclist's hellish ride to Paris

Title IX was a game-changer, but women are still fighting for an equal playing field

Save insight

Voice & Visibility

Title IX was a game-changer, but women are still fighting for an equal playing field

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

Save insight

Voice & Visibility

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

By Dani Marshall - Womenzsports

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Save insight

Voice & Visibility

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Save insight

#### Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

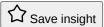
Paris 2024 Olympics: A new era for women in sport

公	Save	insight
$\sim$	Save	moigni

Voice & Visibility

#### Paris 2024 Olympics: A new era for women in sport

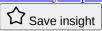
What women want: A wishlist from Kiwi wāhine in sport



Voice & Visibility

#### What women want: A wishlist from Kiwi wāhine in sport

CJ's Story Inspiring Inclusion

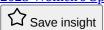




Voice & Visibility

#### **CJ's Story Inspiring Inclusion**

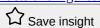
By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape



Voice & Visibility

#### 2023 Women's Sporting Landscape

Facts and figures: Women in sport



Voice & Visibility

#### **Facts and figures: Women in sport**

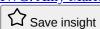
All Blacks v England: Sex act joke about female physio 'harassment'

Save insight

Voice & Visibility

#### All Blacks v England: Sex act joke about female physio 'harassment'

IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy



#### IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy

IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

Voice & Visibility

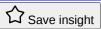
IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport

5 4 3 2 1 Paris: Jonelle Price

Voice & Visibility

5 4 3 2 1 Paris: Jonelle Price

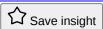
Sail GP: how many women on the water this weekend?



Voice & Visibility

Sail GP: how many women on the water this weekend?

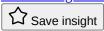
Taranaki Thunder bought by sports media company



Voice & Visibility

Taranaki Thunder bought by sports media company

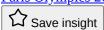
Kiwi wins gold in groundbreaking women's event



Voice & Visibility

Kiwi wins gold in groundbreaking women's event

Paris Olympics 2024: Full New Zealand schedule



Voice & Visibility

Paris Olympics 2024: Full New Zealand schedule

Women in Sport Reports, Research and Expertise



Voice & Visibility

# Women in Sport Reports, Research and Expertise 5 4 3 2 1 Paris: Eva Morris and Nina Brown Save insight Voice & Visibility 5 4 3 2 1 Paris: Eva Morris and Nina Brown The impact of uniform design on female athletes' confidence - Massey University Save insight Voice & Visibility The impact of uniform design on female athletes' confidence - Massey University Pioneer women surfers reflect on their struggle for recognition Save insight Voice & Visibility Pioneer women surfers reflect on their struggle for recognition Research Confirms Benefit of Increased Representation of Women on Boards Save insight Voice & Visibility Research Confirms Benefit of Increased Representation of Women on Boards Paris Olympics throw spotlight on needs of athlete mothers Save insight Voice & Visibility Paris Olympics throw spotlight on needs of athlete mothers Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport? Save insight Voice & Visibility

Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?

Basketball: Player payments double for Tauihi Basketball Aotearoa

Save insight

Voice & Visibility

Basketball: Player payments double for Tauihi Basketball Aotearoa

Survey: Consumers want brands to invest in women's sports
Save insight
Voice & Visibility
Survey: Consumers want brands to invest in women's sports
FIFA Women's World Cup economic, social impact 'exceeded expectations' - report
Save insight
Voice & Visibility
EIEA Momen's World Cun acanomic social impact 'exceeded expectations' report
FIFA Women's World Cup economic, social impact 'exceeded expectations' - report
The Conversation of Sport - Are Women Visible in Sports News Coverage?
Save insight
Voice & Visibility
The Conversation of Sport - Are Women Visible in Sports News Coverage?
The Women in Sport Podcast
Save insight
Voice & Visibility
The Women in Sport Podcast
The Women in Sport Podcast
Save insight
Voice & Visibility
voice & visibility
The Women in Sport Podcast
Diversity and Inclusion Survey
Save insight
Save magni
Voice & Visibility
Diversity and Inclusion Survey
Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
Save insight
Voice & Visibility

Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby

Save insight
Voice & Visibility
UNESCO Report: Women and girls' access to sport still lagging far behind
IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
Save insight
77. O 77. 11.11.
Voice & Visibility  IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
World Rugby's smaller ball proposal ignites debate on gender equality in sports  Save insight
Voice & Visibility
World Rugby's smaller ball proposal ignites debate on gender equality in sports
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy
Save insight
Voice & Visibility
IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy
Video: Yarns with Commonwealth Games athlete Alethea Boon
Save insight
Voice & Visibility  Video: Yarns with Commonwealth Games athlete Alethea Boon
Super Rugby Aupiki: Navigating challenges for the growth of women's rugby  Save insight
Voice & Visibility
Super Rugby Aupiki: Navigating challenges for the growth of women's rugby
The Rise of Women's Sports Isn't a Moment, It's a Movement   Analysis
Save insight

<u>UNESCO Report: Women and girls' access to sport still lagging far behind</u>

Voice & Visibility

The Rise of Women's Sports Isn't a Moment, It's a Movement   Analysis IWG: Sally Rae - Level playing fields do not exist
Save insight
Save insignit
Voice & Visibility
IWG: Sally Rae - Level playing fields do not exist
NZ's Female Medal Prospects in Paris
Save insight
Voice & Visibility
NZ's Female Medal Prospects in Paris
IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?
Save insight
Voice & Visibility
voice & visionity
IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?
Mother's Day: Professional athletes share the struggle of motherhood and their careers
Save insight
Voice & Visibility
Mother's Day: Professional athletes share the struggle of motherhood and their careers
Celebrating 30 years of IWG Women and Sport : IWG Webinar Series
Save insight
Voice & Visibility
Celebrating 30 years of IWG Women and Sport : IWG Webinar Series
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King
Save insight
Page maight
Voice & Visibility
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle
King
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies
Save insight
Voice & Visibility

# SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies The ROI of Women's Sports: A Blueprint for Value Investing Save insight

Voice & Visibility

#### The ROI of Women's Sports: A Blueprint for Value Investing

#### **Our Partners**

- Sport NZ Sport NZ
- Auckland Unlimited Auckland Unlimited
- Spark Sport Spark Sport

Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa









- Contact
- <u>FAQs</u>
- Privacy policy
- Terms of use

© 2024 Women in Sport Aotearoa

#### Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

Name:		
Email: 🗌		
Subscribe	<u>.</u>	
$\times$		
	Close panel	Women in Sport Aotearoa Insight Hub   Ngā Wāhine Hākinakina o Aotearoa

#### Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First nan	1e:*	
Email:*		

#### **Preferences**

Select those that apply to you to help us customise your Insight Hub experience.

#### **Insight Themes**

- ☑ All
- .
  - Leadership

- 🗸 Social Change

Active Lives

High Performance

• Visibility and Voice

#### **Insight Content Types**

- 🗸 All
- <

Research

Case studies

News stories

Toolkits

Subscribe now >