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See it to be in it: Promoting women in sport

Theme:

Voice & Visibility

See it to be in it: Promoting women in sport

Merran Brockie-David

Merran Brockie-David

Co-authored by George Heagney, Stuff NZ

Women in Sport Aotearoa



See it to be in it: Promoting women in sport

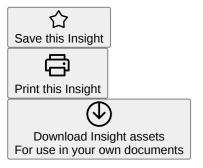
An organisation advocating for women's involvement in sport is starting to see improvements in female representation.

Women in Sport Aotearoa is this weekend <u>holding a fundraiser evening at Awapuni Function Centre</u> in Palmerston North this weekend to celebrate females in sport.

Guests include Raelene Castle, Farah Palmer, Barbara Kendall and Kayla Whitelock.

The event is hosted by business owners and community supporters John and Angela Turkington, aimed at improving gender equity in sports and recreation.

Read more here.



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Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa <u>Sport NZ - Media and Gender Study - 4th Annual Report</u>

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Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



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WISPA's Change in Action Week 2024

By Merran Brockie-David - Women in Sport Aotearoa Sport Canterbury's Project Pink Dot



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Sport Canterbury's Project Pink Dot

By Rachel Harris - Sport Canterbury West Coast Wine, Cheese, and Wāhine Initiatives - Nuku Ora

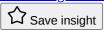


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Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia

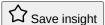


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Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu



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WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womenzsports

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WomenzSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

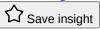


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WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

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Fundraising for Women's Sports in New Zealand



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Fundraising for Women's Sports in New Zealand

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FIFA Women's World Cup Media & Gender Case Study 2023

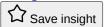


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FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar



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Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

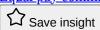
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



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2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commitments set for women's sport in NSW, lead by female advocates



Equal pay commitments set for women's sport in NSW, lead by female advocates

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Change Our Game State of Play Survey 2022-2023

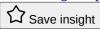
<u>Findings report – The Value of You Can Be What You Can See</u>



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Findings report – The Value of You Can Be What You Can See

Tātāwhāinga - Episode 7: The Role of Sports Media

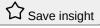


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Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa

<u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



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Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

<u>Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2</u>



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Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

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Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga



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Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

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international consumers think about woman's sports
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How men can become better Allies to Women

How to be a male ally to women's sport



How to be a male ally to women's sport The Halo of Value Creation Opportunities Around Women's Sports ✓ Save insight Voice & Visibility The Halo of Value Creation Opportunities Around Women's Sports

Future Talent: Yasmeen Kareem





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Future Talent: Yasmeen Kareem

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IWG: Moonira Ramathula Moonira - Visibility and Voice



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IWG: Moonira Ramathula Moonira - Visibility and Voice

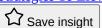
IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches



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IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

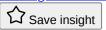
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist



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Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash

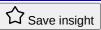


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Wellington and Graham sign with Brave for Super Smash

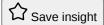
By Vincent Jones - Edged and Gone

IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa



IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



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Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg



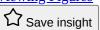
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Future Talent: Paige Loggenberg

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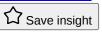
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



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New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

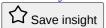
She's Got Game



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She's Got Game

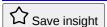
IWG: Troy Han - Celebrating Women In Sport



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IWG: Troy Han - Celebrating Women In Sport

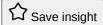
IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



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IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games



New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games

Grand Slam winner Routliffe, Sun to pair up for Paris tennis

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Grand Slam winner Routliffe, Sun to pair up for Paris tennis

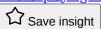
Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?



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Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

A level playing field: the case for investing in women's sport



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A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



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Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced

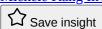
PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream



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PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream

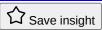
Michele Kang Invests \$50 Million to Boost Women's Sports



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Michele Kang Invests \$50 Million to Boost Women's Sports

Aotearoa New Zealand Gender Attitudes Survey 2023



Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand

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2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

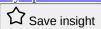
Men as Allies: supporting women and girls in community sport

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Men as Allies: supporting women and girls in community sport

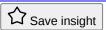
Olympic wāhine winning streak makes powerful case for more funding for women's sport



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Olympic wāhine winning streak makes powerful case for more funding for women's sport

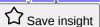
Eliza wants more than a last tango in Paris



Voice & Visibility

Eliza wants more than a last tango in Paris

Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



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Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

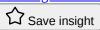
Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



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Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

In a league of her own: WISPA Foundation Member Toni Bruce wins major award



In a league of her own: WISPA Foundation Member Toni Bruce wins major award

Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

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Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

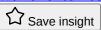
Women coaches in Aotearoa New Zealand - Research



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Women coaches in Aotearoa New Zealand - Research

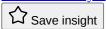
Women's Ice Hockey on the Rise



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Women's Ice Hockey on the Rise

SASS Talk: Olympic cyclist's hellish ride to Paris



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SASS Talk: Olympic cyclist's hellish ride to Paris

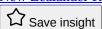
Title IX was a game-changer, but women are still fighting for an equal playing field



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Title IX was a game-changer, but women are still fighting for an equal playing field

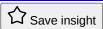
New Zealander Rebecca Foulsham's key Paralympics role



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New Zealander Rebecca Foulsham's key Paralympics role

SASS Talk: Behind the scenes of the Paris Olympics



SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)

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By Dani Marshall - Womenzsports

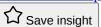
Lydia Ko within reach of golfing greats after staggering career earnings soar



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Lydia Ko within reach of golfing greats after staggering career earnings soar

The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



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The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

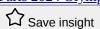
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



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Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

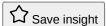
Paris 2024 Olympics: A new era for women in sport



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Paris 2024 Olympics: A new era for women in sport

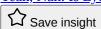
What women want: A wishlist from Kiwi wāhine in sport



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What women want: A wishlist from Kiwi wāhine in sport

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



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2023 Women's Sporting Landscape

Who deserves New Zealand's highest sporting honour?



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Who deserves New Zealand's highest sporting honour?

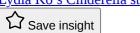
Revealed: Portia's next career step



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Revealed: Portia's next career step

Lydia Ko's Cinderella story



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Lydia Ko's Cinderella story

Facts and figures: Women in sport

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Facts and figures: Women in sport

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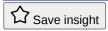
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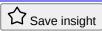
Sail GP: how many women on the water this weekend?



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Sail GP: how many women on the water this weekend?

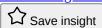
Taranaki Thunder bought by sports media company



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Taranaki Thunder bought by sports media company

Kiwi wins gold in groundbreaking women's event



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Kiwi wins gold in groundbreaking women's event

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Paris Olympics throw spotlight on needs of athlete mothers

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<u>Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby</u>

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Super Rugby Aupiki: Navigating challenges for the growth of women's rugby

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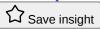
The ROI of Women's Sports: A Blueprint for Value Investing



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The ROI of Women's Sports: A Blueprint for Value Investing

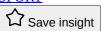
Dalton's special connection to Southland lives on through foundation's gift



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