

Open search panel



Search

Search the Insight Hub...



Cancel

- [Insights](#)  
[Rangahau](#)
- [Events](#)  
[Hui](#)
- [Partnerships](#)  
[Rangapū](#)
- [Impact](#)  
[Whakaaweawe](#)
- About  
Mō Mātou
  - [Overview](#)
  - [History](#)
  - [Support](#)
- [☆ 0 Saved](#)


[☆ 0 Saved](#)

 EN 

- [Sign in](#)
- [Submit](#) 

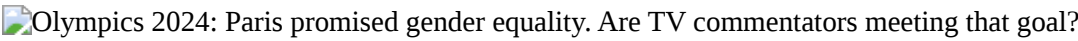
Toggle navigation

[Submit](#) 



# Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

Theme:  
Voice & Visibility



Co-authored by Serena Solomon - Radio NZ

Paris made some big promises ahead of these Olympics. Triathletes would swim in the notoriously polluted urban section of the Seine river and these games would be gender equal. That means near-equal numbers of female and male athletes, and portraying them equally in sports commentary.

Delivering on those benchmarks was iffy at the start. The men's triathlon was [postponed](#) due to unsafe water. On day three, veteran British broadcaster Bob Ballard was [sent packing](#) after joking that medal-winning female swimmers were prolonging their celebration because they were "doing their makeup".

But all seems to be clearing up. Athletes swam in the Seine. Despite a few "girl" and "lady" bombs - a dismissive way to reference some of the strongest fastest people in the world - TV presenters have so far made huge improvements, according to sociologist Professor Toni Bruce from the University of Auckland, who is analysing how female athletes are portrayed at the Olympics and Paralympics.

"What we're starting to see is this real focus - particularly by the Olympics - on making sure that we don't accidentally fall into older patterns of talking about or taking photographs of or representing men and women differently," she said, "while also recognising that women's sport is different from men's sport."

## How does one commentate sports equally?

Broadcasters need to steer away from words or subjects that reinforce gender stereotypes, and use language that is similar for male and female competitors, said Bruce, who is a former journalist.


Forget girls, women and chicks. Commentators should be using "females" or "women" to match the usual reference to "men" and "males," according to the International Olympic Committees [Portrayal Guidelines](#) given out to the media. The guidelines were first published in 2018 and updated for Paris.


The guideline advises dropping warlike, masculine references such as "she swam 'like a man/beast,' to win the race" and instead using something like "she swam with determination to win that race".


Drop a description like "catfight" for a competitive women's event and use an "exciting contest".

"Ah, the chicks are crying." Nope. "Lots of emotions for these medalists." Yep.

[READ THE FULL STORY HERE](#)

  
Save this Insight





  
Print this Insight

  
Download Insight assets  
For use in your own documents

## Was this Insight helpful?



Share this Insight

-  [Facebook](#)
-  [Twitter](#)
-  [Email](#)
-  Copy this page's URL

 Save this Insight

 Print this Insight

 Download Insight assets



[Email this Insight](#)

 Close 'Download Insight Assets' modal

## Download Insight assets

- [Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?.pdf](#)
- [Lucy Spoors.png 900KB PNG](#)

### Was this Insight useful?



## Similar Insights (127)


[Change in Action Week - Digital Innovation FINALIST - Ella Ferguson](#)

 Save insight

Voice & Visibility

**Change in Action Week - Digital Innovation FINALIST - Ella Ferguson**

[Change in Action Week - Digital Innovation Winner - WomenzSports](#)

 Save insight

Voice & Visibility

**Change in Action Week - Digital Innovation Winner - WomenzSports**

[Change in Action Week - Innovative Impact Winner - POWA First Steps](#)

 Save insight

Voice & Visibility


**Change in Action Week - Innovative Impact Winner - POWA First Steps**

[CBT at Falk College: Empowering Women, Creating Inclusive Environments](#)

 Save insight

Voice & Visibility


**CBT at Falk College: Empowering Women, Creating Inclusive Environments**  
[Stephanie to take part in Women's Sport Leadership Academy](#)

 Save insight

Voice & Visibility

**Stephanie to take part in Women's Sport Leadership Academy**


[Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance](#)

 Save insight

Voice & Visibility

**Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance**

[The Growth of Women's Sports and Why It Matters for Youth Sport](#)

 Save insight

Voice & Visibility

**The Growth of Women's Sports and Why It Matters for Youth Sport**

[Change in Action Week 2024 Winners](#)

 Save insight

Voice & Visibility

**Change in Action Week 2024 Winners**

[Podcast: The Business case for woman's sport - Ep.#104 going for gold:](#)

 Save insight

Voice & Visibility

**Podcast: The Business case for woman's sport - Ep.#104 going for gold:**

[Paris 2024: Athletes say work isn't over after Olympics reaches gender parity](#)

 Save insight

Voice & Visibility


**Paris 2024: Athletes say work isn't over after Olympics reaches gender parity**

[Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games](#)

 Save insight

Voice & Visibility


**Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games**  
[The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities](#)

 Save insight

Voice & Visibility

**The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities**


[Women in Sport Aotearoa's Change in Action Week](#)

 Save insight

Voice & Visibility

**Women in Sport Aotearoa's Change in Action Week**


By Merran Brockie-David - Women in Sport Aotearoa  
[Sport NZ - Media and Gender Study - 4th Annual Report](#)

 Save insight

Voice & Visibility

**Sport NZ - Media and Gender Study - 4th Annual Report**


By Emma Evans - Sport New Zealand  
[WISPA's Change in Action Week 2024](#)

 Save insight

Voice & Visibility

**WISPA's Change in Action Week 2024**

By Merran Brockie-David - Women in Sport Aotearoa  
[Sport Canterbury's Project Pink Dot](#)

 Save insight

Voice & Visibility

**Sport Canterbury's Project Pink Dot**

By Rachel Harris - Sport Canterbury West Coast  
[See it to be in it: Promoting women in sport](#)

 Save insight

Voice & Visibility

## See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa

[Wine, Cheese, and Wāhine Initiatives - Nuku Ora](#)

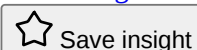


Voice & Visibility

### Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

[Ali Pottinger - The future of trail running for women in Australasia](#)

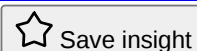


Voice & Visibility

### Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

[WOMENZSPORTS presents Alice Soapbox: Mea Motu](#)

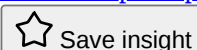


Voice & Visibility

### WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womensports

[WomensSports presents Alice's soapbox: Emma Twigg \(Rowing\)](#)

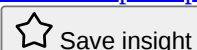


Voice & Visibility

### WomensSports presents Alice's soapbox: Emma Twigg (Rowing)

By Dani Marshall - Womensports

[WomensSports presents Alice's soapbox: Shiray Kaka \(Rugby 7's\)](#)

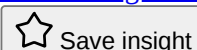


Voice & Visibility

### WomensSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

By Dani Marshall - Womensports

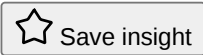
[Fundraising for Women's Sports in New Zealand](#)



Voice & Visibility

### Fundraising for Women's Sports in New Zealand

By Dani Marshall - Womensports

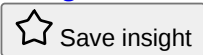


Voice & Visibility

## FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

[Change in Action - 1 Year on from IWG Webinar](#)

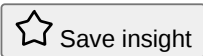


Voice & Visibility

## Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

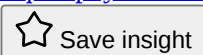
[2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage](#)



Voice & Visibility

## 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

[Equal pay commitments set for women's sport in NSW, lead by female advocates](#)

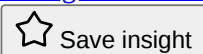


Voice & Visibility

## Equal pay commitments set for women's sport in NSW, lead by female advocates

By Merran Brockie-David - Women in Sport Aotearoa

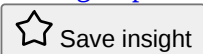
[Change Our Game State of Play Survey 2022-2023](#)



Voice & Visibility

## Change Our Game State of Play Survey 2022-2023

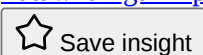
[Findings report – The Value of You Can Be What You Can See](#)



Voice & Visibility

## Findings report – The Value of You Can Be What You Can See

[Tātāwhāinga - Episode 7: The Role of Sports Media](#)




Voice & Visibility

# Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa

[Tātāwhāinga - Episode 6: Hosting Major Events](#)


 Save insight

Voice & Visibility

## Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

[Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2](#)


 Save insight

Voice & Visibility

## Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa

[Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga](#)


 Save insight

Voice & Visibility

## Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa

[Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports](#)

 Save insight

Voice & Visibility

## Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports


[We Hear Her Podcast: Nardi Leonard](#)

 Save insight

Voice & Visibility

## We Hear Her Podcast: Nardi Leonard

[Relational Leadership, Visibility & Voice](#)

 Save insight

Voice & Visibility

## Relational Leadership, Visibility & Voice

By Kirsten Spencer - Auckland University of Technology

[University of Otago Inclusive Language Guidelines](#)

☆ Save insight

Voice & Visibility

**University of Otago Inclusive Language Guidelines**

[SASS Talk Podcast - Sevens sensation giving dance another fling](#)

☆ Save insight

Voice & Visibility

**SASS Talk Podcast - Sevens sensation giving dance another fling**

[How men can become better Allies to Women](#)

☆ Save insight

Voice & Visibility

**How men can become better Allies to Women**

[How to be a male ally to women’s sport](#)

☆ Save insight

Voice & Visibility

**How to be a male ally to women’s sport**

[The Halo of Value Creation Opportunities Around Women’s Sports](#)

☆ Save insight

Voice & Visibility

**The Halo of Value Creation Opportunities Around Women’s Sports**

[Future Talent: Yasmeen Kareem](#)

☆ Save insight



Voice & Visibility

**Future Talent: Yasmeen Kareem**

By Vincent Jones - Edged and Gone

[IWG: Moonira Ramathula Moonira - Visibility and Voice](#)

☆ Save insight

Voice & Visibility

**IWG: Moonira Ramathula Moonira - Visibility and Voice**

[IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches](#)

☆ Save insight

Voice & Visibility

**IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches**

[Strategies To Elevate And Diversify Women’s Sports Coverage: Insights From The Gist](#)

☆ Save insight

Voice & Visibility

**Strategies To Elevate And Diversify Women’s Sports Coverage: Insights From The Gist**

[Wellington and Graham sign with Brave for Super Smash](#)

☆ Save insight

Voice & Visibility

**Wellington and Graham sign with Brave for Super Smash**

By Vincent Jones - Edged and Gone

[IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa](#)

☆ Save insight

Voice & Visibility

**IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa**

[Latest research from Women’s Sport Trust delves into visibility and fandom of women’s sport in 2023](#)


☆ Save insight

Voice & Visibility

**Latest research from Women’s Sport Trust delves into visibility and fandom of women’s sport in 2023**

[Future Talent: Paige Loggenberg](#)

☆ Save insight

 Voice & Visibility

Voice & Visibility

**Future Talent: Paige Loggenberg**

By Vincent Jones - Edged and Gone

[New Women’s Sport Trust Partnership With The R&A Reveals Women’s Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures](#)

☆ Save insight

Voice & Visibility

**New Women’s Sport Trust Partnership With The R&A Reveals Women’s Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures**


[She’s Got Game](#)

 Save insight

Voice & Visibility

**She’s Got Game**


[IWG: Troy Han - Celebrating Women In Sport](#)

 Save insight

Voice & Visibility

**IWG: Troy Han - Celebrating Women In Sport**


[IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia](#)

 Save insight

Voice & Visibility

**IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia**


[New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games](#)

 Save insight

Voice & Visibility

**New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games**


[Grand Slam winner Routliffe, Sun to pair up for Paris tennis](#)

 Save insight

Voice & Visibility

**Grand Slam winner Routliffe, Sun to pair up for Paris tennis**


[A level playing field: the case for investing in women's sport](#)

 Save insight

Voice & Visibility

**A level playing field: the case for investing in women's sport**

[Olympics 2024: Gold medallists Brooke Francis and Lucy Spoor on the challenges they faced](#)

 Save insight

Voice & Visibility


**Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced**  
[PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream](#)

 Save insight

Voice & Visibility

**PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream**


[Michele Kang Invests \\$50 Million to Boost Women’s Sports](#)

 Save insight

Voice & Visibility

**Michele Kang Invests \$50 Million to Boost Women’s Sports**


[Aotearoa New Zealand Gender Attitudes Survey 2023](#)

 Save insight

Voice & Visibility

**Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand  
[2021 National Sport Club Survey - Female Friendly Environments](#)

 Save insight

Voice & Visibility

**2021 National Sport Club Survey - Female Friendly Environments**


By Maddi Mclean - Sport New Zealand  
[Men as Allies: supporting women and girls in community sport](#)

 Save insight

Voice & Visibility

**Men as Allies: supporting women and girls in community sport**


[Olympic wāhine winning streak makes powerful case for more funding for women's sport](#)

 Save insight

Voice & Visibility

**Olympic wāhine winning streak makes powerful case for more funding for women's sport**

[Eliza wants more than a last tango in Paris](#)

 Save insight

Voice & Visibility

**Eliza wants more than a last tango in Paris**  
[Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?](#)

☆ Save insight

Voice & Visibility

**Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?**

[Women's Sports Trust: Report into the positive impact of women’s sport sponsorship on brands](#)

☆ Save insight

Voice & Visibility

**Women's Sports Trust: Report into the positive impact of women’s sport sponsorship on brands**

[In a league of her own: WISPA Foundation Member Toni Bruce wins major award](#)

☆ Save insight

Voice & Visibility

**In a league of her own: WISPA Foundation Member Toni Bruce wins major award**

[Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action](#)

☆ Save insight

Voice & Visibility

**Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action**

[Women coaches in Aotearoa New Zealand - Research](#)

☆ Save insight

Voice & Visibility

**Women coaches in Aotearoa New Zealand - Research**

[Women’s Ice Hockey on the Rise](#)

☆ Save insight

Voice & Visibility

**Women’s Ice Hockey on the Rise**


[SASS Talk: Olympic cyclist’s hellish ride to Paris](#)

☆ Save insight

Voice & Visibility

**SASS Talk: Olympic cyclist’s hellish ride to Paris**


[Title IX was a game-changer, but women are still fighting for an equal playing field](#)

 Save insight

Voice & Visibility

**Title IX was a game-changer, but women are still fighting for an equal playing field**


[New Zealander Rebecca Foulsham's key Paralympics role](#)

 Save insight

Voice & Visibility

**New Zealander Rebecca Foulsham's key Paralympics role**


[SASS Talk: Behind the scenes of the Paris Olympics](#)

 Save insight

Voice & Visibility

**SASS Talk: Behind the scenes of the Paris Olympics**

[WomensSports present's Alice's Soapbox: Ruahei Demant \(Rugby 15's\)](#)


 Save insight

Voice & Visibility

**WomensSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)**

By Dani Marshall - Womenssports


[Lydia Ko within reach of golfing greats after staggering career earnings soar](#)

 Save insight

Voice & Visibility

**Lydia Ko within reach of golfing greats after staggering career earnings soar**


[The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy](#)

 Save insight

Voice & Visibility

**The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy**

[Overcoming the obstacles: How New Zealand women have shone at the Olympic Games](#)

 Save insight

Voice & Visibility

Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

[Paris 2024 Olympics: A new era for women in sport](#)

☆ Save insight

Voice & Visibility

Paris 2024 Olympics: A new era for women in sport

[What women want: A wishlist from Kiwi wāhine in sport](#)

☆ Save insight

Voice & Visibility

What women want: A wishlist from Kiwi wāhine in sport

[Yeah, Nah: Is Lydia Ko New Zealand’s greatest ever sportsperson?](#)

☆ Save insight

Voice & Visibility

Yeah, Nah: Is Lydia Ko New Zealand’s greatest ever sportsperson?

[CJ’s Story Inspiring Inclusion](#)

☆ Save insight



Voice & Visibility

CJ’s Story Inspiring Inclusion

By Dantaye Simpson - Sport Manawatu

[2023 Women's Sporting Landscape](#)

☆ Save insight

Voice & Visibility

2023 Women's Sporting Landscape

[Who deserves New Zealand's highest sporting honour?](#)

☆ Save insight

Voice & Visibility

Who deserves New Zealand's highest sporting honour?


[Revealed: Portia’s next career step](#)

☆ Save insight

Voice & Visibility

**Revealed: Portia’s next career step**


[Lydia Ko’s Cinderella story](#)

 Save insight

Voice & Visibility

**Lydia Ko’s Cinderella story**


[Facts and figures: Women in sport](#)

 Save insight

Voice & Visibility

**Facts and figures: Women in sport**


[All Blacks v England: Sex act joke about female physio ‘harassment’](#)

 Save insight

Voice & Visibility

**All Blacks v England: Sex act joke about female physio ‘harassment’**


[IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy](#)

 Save insight

Voice & Visibility

**IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy**


[IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport](#)

 Save insight

Voice & Visibility

**IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport**


[5 4 3 2 1 Paris: Jonelle Price](#)

 Save insight

Voice & Visibility

**5 4 3 2 1 Paris: Jonelle Price**

[Sail GP: how many women on the water this weekend?](#)

 Save insight

Voice & Visibility

Sail GP: how many women on the water this weekend?

[Taranaki Thunder bought by sports media company](#)

☆ Save insight

Voice & Visibility

Taranaki Thunder bought by sports media company

[Kiwi wins gold in groundbreaking women's event](#)

☆ Save insight

Voice & Visibility

Kiwi wins gold in groundbreaking women's event

[Paris Olympics 2024: Full New Zealand schedule](#)

☆ Save insight

Voice & Visibility

Paris Olympics 2024: Full New Zealand schedule

[Women in Sport Reports, Research and Expertise](#)

☆ Save insight

Voice & Visibility

Women in Sport Reports, Research and Expertise

[5 4 3 2 1 Paris: Eva Morris and Nina Brown](#)

☆ Save insight

Voice & Visibility

5 4 3 2 1 Paris: Eva Morris and Nina Brown

[The impact of uniform design on female athletes' confidence - Massey University](#)

☆ Save insight

Voice & Visibility

The impact of uniform design on female athletes' confidence - Massey University


[Pioneer women surfers reflect on their struggle for recognition](#)

☆ Save insight

Voice & Visibility

Pioneer women surfers reflect on their struggle for recognition


[Research Confirms Benefit of Increased Representation of Women on Boards](#)

 Save insight

Voice & Visibility

**Research Confirms Benefit of Increased Representation of Women on Boards**


[Paris Olympics throw spotlight on needs of athlete mothers](#)

 Save insight

Voice & Visibility

**Paris Olympics throw spotlight on needs of athlete mothers**


[Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?](#)

 Save insight

Voice & Visibility

**Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?**


[Basketball: Player payments double for Tauihi Basketball Aotearoa](#)

 Save insight

Voice & Visibility

**Basketball: Player payments double for Tauihi Basketball Aotearoa**


[Survey: Consumers want brands to invest in women’s sports](#)

 Save insight

Voice & Visibility

**Survey: Consumers want brands to invest in women’s sports**


[FIFA Women's World Cup economic, social impact 'exceeded expectations' - report](#)

 Save insight

Voice & Visibility

**FIFA Women's World Cup economic, social impact 'exceeded expectations' - report**

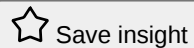
[The Conversation of Sport - Are Women Visible in Sports News Coverage?](#)

 Save insight

Voice & Visibility

**The Conversation of Sport - Are Women Visible in Sports News Coverage?**

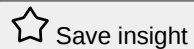
[The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson](#)



Voice & Visibility

**The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson**

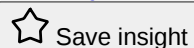
[The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell](#)



Voice & Visibility

**The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell**

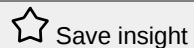
[Diversity and Inclusion Survey](#)



Voice & Visibility

**Diversity and Inclusion Survey**

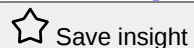
[Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby](#)



Voice & Visibility

**Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby**

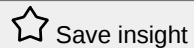
[UNESCO Report: Women and girls' access to sport still lagging far behind](#)



Voice & Visibility

**UNESCO Report: Women and girls' access to sport still lagging far behind**

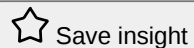
[IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?](#)



Voice & Visibility

**IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?**


[World Rugby's smaller ball proposal ignites debate on gender equality in sports](#)



Voice & Visibility

**World Rugby's smaller ball proposal ignites debate on gender equality in sports**


[IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy](#)

 Save insight

Voice & Visibility

**IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy**


[Video: Yarns with Commonwealth Games athlete Alethea Boon](#)

 Save insight

Voice & Visibility

**Video: Yarns with Commonwealth Games athlete Alethea Boon**


[Super Rugby Aupiki: Navigating challenges for the growth of women's rugby](#)

 Save insight

Voice & Visibility

**Super Rugby Aupiki: Navigating challenges for the growth of women's rugby**


[The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis](#)

 Save insight

Voice & Visibility

**The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis**


[IWG: Sally Rae - Level playing fields do not exist](#)

 Save insight

Voice & Visibility

**IWG: Sally Rae - Level playing fields do not exist**


[NZ's Female Medal Prospects in Paris](#)

 Save insight

Voice & Visibility

**NZ's Female Medal Prospects in Paris**

[IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?](#)

 Save insight

Voice & Visibility

**IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?**

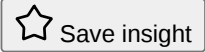
[Mother's Day: Professional athletes share the struggle of motherhood and their careers](#)



Voice & Visibility

**Mother's Day: Professional athletes share the struggle of motherhood and their careers**

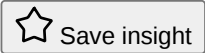
[Celebrating 30 years of IWG Women and Sport : IWG Webinar Series](#)



Voice & Visibility

**Celebrating 30 years of IWG Women and Sport : IWG Webinar Series**

[SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King](#)



Voice & Visibility

**SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King**

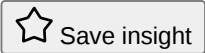
[SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies](#)



Voice & Visibility

**SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies**

[The ROI of Women's Sports: A Blueprint for Value Investing](#)



Voice & Visibility

**The ROI of Women's Sports: A Blueprint for Value Investing**

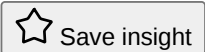
[Dalton's special connection to Southland lives on through foundation's gift](#)



Voice & Visibility




**Dalton's special connection to Southland lives on through foundation's gift**

[A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT](#)







Voice & Visibility

## Our Partners

-  Sport NZ
-  NZ Foreign affairs and trade
-  US Embassy NZ

[Women in Sport Aotearoa Insight Hub](#) | [Ngā Wāhine Hākinakina o Aotearoa](#)

-  [Facebook](#)
-  [Instagram](#)
-  [Twitter](#)
-  [YouTube](#)
- [Contact](#)
- [FAQs](#)
- [Privacy policy](#)
- [Terms of use](#)

© 2024 Women in Sport Aotearoa


## Subscribe to our newsletter

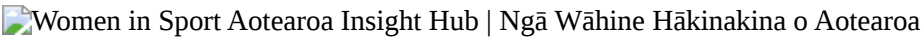
Receive the latest news, events and insights as we publish them.

Name:

Email:

[Subscribe](#) 



Close panel 

## Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First name:\*

Email:\*

## Preferences

Select those that apply to you to help us customise your Insight Hub experience.

### Insight Themes

- ☒ All
- ☒ Leadership
- ☒ Social Change
- ☒ Active Lives
- ☒ High Performance
- ☒ Visibility and Voice

Insight Content Types

- ☒ All
- ☒ Research
- ☒ Case studies
- ☒ News stories
- ☒ Toolkits

Subscribe now >