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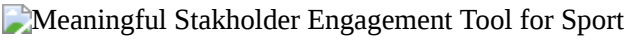
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# Meaningful Stakeholder Engagement Tool for Sport

Theme:  
Voice & Visibility



Co-authored by Meaningful Engagement in Sport

**Are you a sports organisation or event looking to align with international human rights standards in your activities?**

If so, you should be meaningfully engaging with your key stakeholders and find ways to integrate the views of those (potentially) impacted by your activities in your decision-making.

This tool was designed by the [Centre for Sport and Human Rights](#) (CSHR), with the support of [ThinkSport](#) and [Innosuisse](#), to guide you in this process.


## DISCOVERING THE TOOL


Why this tool?


In October 2023, during an [ideation session](#) organised by the Centre and [ThinkSport](#) (as part of the [Innovation Booster - Sport & Physical Activity](#) powered by [Innosuisse](#)), participants recognised that stakeholder engagement could lead to adverse consequences if not aligned with standards such as the [UN Guiding Principles on Business and Human Rights \(UNGPs\)](#) or the [OECD Guidelines for Multinational Enterprises \(OECD Guidelines\)](#).

Participants highlighted the need to create a sport-specific tool to help organisations conduct meaningful stakeholder engagement in line with human rights standards, societal expectations, emerging industry good practice and new regulatory demands. For more information on this tool's background - including key contributions and methodology, please download this document.

[Access the Tool here.](#)

  
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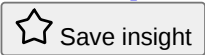
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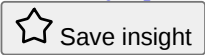
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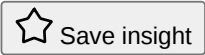
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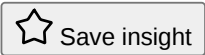
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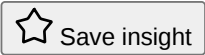
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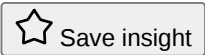
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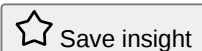
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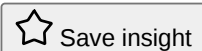
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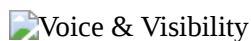
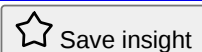
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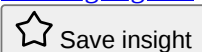


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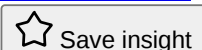
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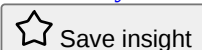
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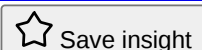
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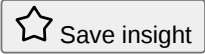
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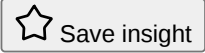


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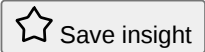


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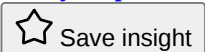
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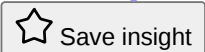
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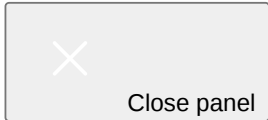
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