

 Open search panel



Search

Search the Insight Hub...

Cancel

- [Insights](#)  
[Rangahau](#)
- [Events](#)  
[Hui](#)
- [Partnerships](#)  
[Rangapū](#)
- [Impact](#)  
[Whakaaweawe](#)
- About  
Mō Mātou
  - [Overview](#)
  - [History](#)
  - [Support](#)
-  [0](#)  
[Saved](#)

 [0](#) Saved

 EN ▾

- [Sign in](#)
- [Submit](#) >

  Toggle navigation [Submit](#) >




# Liv living her best life in Barcelona

Theme:  
Voice & Visibility

 Liv living her best life in Barcelona

[Suzanne McFadden](#)

Co-authored by Suzanne McFadden, LockerRoom

 LockerRoom

## In the final part of our series on the Team NZ women making sailing history, helmswoman Liv Mackay reveals why she never thought she'd be part of an America's Cup, and how she's braving the waves in Barcelona

Liv Mackay's first connection to the America's Cup goes back to New Zealand's original hunt for sailing's holy grail – a decade before she was even a twinkle in her father's eye.

Her father, Hugo, was in fact a shearer – a Kiwi working in western Australia – who went to watch KZ7 race in the challenger series for the America's Cup in Perth in 1987.

“I'm not from a sailing family. But my earliest memory of the Cup was as a kid hearing my dad talking about being in Fremantle,” Mackay, now 26, says. “I think he knew what was going on.”

It was her farmer dad who took nine-year-old Mackay and her brother to the Napier Sailing Club for a bit of a fun family activity. But Mackay soon became determined to learn the ropes and get serious about yachting.

Now her dad – and mum – are on their way to Barcelona to watch their daughter co-helm the New Zealand boat in the very first Women's America's Cup, starting in three weeks' time.

It wasn't until 2013 – when Mackay was at boarder at Havelock North girls' school, Woodford House – that she discovered the America's Cup for herself.

“Every morning, we'd put the racing on and I'd make my whole class watch it,” she recalls. “I remember our whole school – there was only 300 of us – watching the final races together.

“It's pretty special seeing how the country gets behind this sporting event and how significant it really is. I remember thinking it was similar to watching the Olympics, and at that point, I was really curious about the Games and quite driven to get there. Then watching the Cup really intrigued me.”

[Read the full article here.](#)



Save this Insight



Print this Insight



Download Insight assets  
For use in your own documents

Was this Insight helpful?




Share this Insight




-  [Twitter](#)

-  [Email](#)

-  Copy this page's URL


 Save this Insight

 Print this Insight

 Download Insight assets



[Email this Insight](#)

 Close 'Download Insight Assets' modal

## Download Insight assets


- [Liv living her best life in Barcelona.pdf](#)
- [Liv-Mackay-Barcelona-ETNZ.webp 70KB WEBP](#)

### Was this Insight useful?



## Similar Insights (138)


[Deloitte: The Future of Sport 2024: Seizing the Moment](#)

 Save insight

Voice & Visibility

### Deloitte: The Future of Sport 2024: Seizing the Moment


[WISPA Supporters Club - join now!](#)

 Save insight

Voice & Visibility

### WISPA Supporters Club - join now!


By Merran Brockie-David - Women in Sport Aotearoa  
[Research Reveals Significant 'Fame Gap' in Women's Sport](#)

 Save insight

Voice & Visibility

### Research Reveals Significant 'Fame Gap' in Women's Sport

[Media and Gender Study: 2023 Annual Report](#)

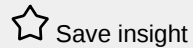
 Save insight

Voice & Visibility

## Media and Gender Study: 2023 Annual Report

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia

[89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME](#)

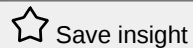


Voice & Visibility

## 89% OF WOMEN IN FOOTBALL HAVE EXPERIENCED DISCRIMINATION AT WORK, BUT SURVEY REVEALS SURGE OF OPTIMISM ABOUT GENDER EQUALITY IN THE GAME

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia

[Canadian Women & Sport Unveils New Fan Insight Reports](#)

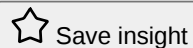


Voice & Visibility

## Canadian Women & Sport Unveils New Fan Insight Reports

By Canadian Women & Sport - Canadian Women & Sport

[Number of women coaching in Olympic and Paralympic sport doubles since 2020](#)

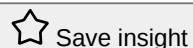


Voice & Visibility

## Number of women coaching in Olympic and Paralympic sport doubles since 2020

By Victoria University Melbourne Australia - Victoria University | Melbourne Australia

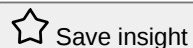
[Golf NZ to revive Women's Open on the back of Lydia Ko's success](#)



Voice & Visibility

## Golf NZ to revive Women's Open on the back of Lydia Ko's success

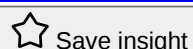
[Kiwi Women's America's Cup team sailing to win, but also for a future](#)



Voice & Visibility

## Kiwi Women's America's Cup team sailing to win, but also for a future

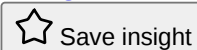
[Kiwi Women's America's Cup team sailing to win, but also for a future](#)



Voice & Visibility

**Kiwi Women's America's Cup team sailing to win, but also for a future**

[Change in Action Week - Digital Innovation FINALIST - Ella Ferguson](#)



Voice & Visibility

**Change in Action Week - Digital Innovation FINALIST - Ella Ferguson**

[Change in Action Week - Digital Innovation Winner - WomensSports](#)



Voice & Visibility

**Change in Action Week - Digital Innovation Winner - WomensSports**

[Change in Action Week - Innovative Impact Winner - POWA First Steps](#)



Voice & Visibility

**Change in Action Week - Innovative Impact Winner - POWA First Steps**

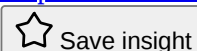
[CBT at Falk College: Empowering Women, Creating Inclusive Environments](#)



Voice & Visibility

**CBT at Falk College: Empowering Women, Creating Inclusive Environments**

[Stephanie to take part in Women's Sport Leadership Academy](#)



Voice & Visibility

**Stephanie to take part in Women's Sport Leadership Academy**

[Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance](#)



Voice & Visibility

**Women in Sport 2024: Analysis of the Sport Value Chain - Media Broadcasting, Sponsorship and Deals Attendance**

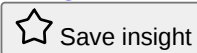
[The Growth of Women's Sports and Why It Matters for Youth Sport](#)



Voice & Visibility

## The Growth of Women's Sports and Why It Matters for Youth Sport

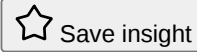
[Change in Action Week 2024 Winners](#)



Voice & Visibility

### Change in Action Week 2024 Winners

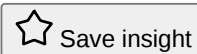
[Podcast: The Business case for woman's sport - Ep.#104 going for gold:](#)



Voice & Visibility

### Podcast: The Business case for woman's sport - Ep.#104 going for gold:

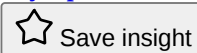
[Paris 2024: Athletes say work isn't over after Olympics reaches gender parity.](#)



Voice & Visibility

### Paris 2024: Athletes say work isn't over after Olympics reaches gender parity

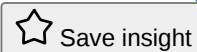
[Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games](#)



Voice & Visibility

### Olympics 2024: Ranking every New Zealand athlete and their chances of a medal at the Games

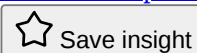
[The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities](#)



Voice & Visibility

### The Women in Sport Podcast - General Election Special: Tackling Heath Inequalities

[Women in Sport Aotearoa's Change in Action Week](#)

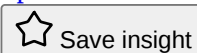


Voice & Visibility

### Women in Sport Aotearoa's Change in Action Week

By Merran Brockie-David - Women in Sport Aotearoa

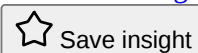
[Sport NZ - Media and Gender Study - 4th Annual Report](#)



Voice & Visibility

# Sport NZ - Media and Gender Study - 4th Annual Report

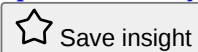
By Emma Evans - Sport New Zealand  
[WISPA's Change in Action Week 2024](#)



Voice & Visibility

## WISPA's Change in Action Week 2024

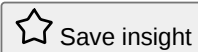
By Merran Brockie-David - Women in Sport Aotearoa  
[Sport Canterbury's Project Pink Dot](#)



Voice & Visibility

## Sport Canterbury's Project Pink Dot

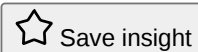
By Rachel Harris - Sport Canterbury West Coast  
[See it to be in it: Promoting women in sport](#)



Voice & Visibility

## See it to be in it: Promoting women in sport

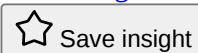
By Merran Brockie-David - Women in Sport Aotearoa  
[Wine, Cheese, and Wāhine Initiatives - Nuku Ora](#)



Voice & Visibility

## Wine, Cheese, and Wāhine Initiatives - Nuku Ora

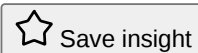
By Lily Joiner - Nuku Ora  
[Ali Pottinger - The future of trail running for women in Australasia](#)



Voice & Visibility

## Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun  
[WOMENZSPORTS presents Alice Soapbox: Mea Motu](#)




Voice & Visibility

## WOMENZSPORTS presents Alice Soapbox: Mea Motu

By Dani Marshall - Womensports



[WomensSports presents Alice's soapbox: Emma Twigg \(Rowing\)](#)


 Save insight

Voice & Visibility

## **WomensSports presents Alice's soapbox: Emma Twigg (Rowing)**

By Dani Marshall - Womenssports

[WomensSports presents Alice's soapbox: Shiray Kaka \(Rugby 7's\)](#)

 Save insight

Voice & Visibility

## **WomensSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)**

By Dani Marshall - Womenssports

[Fundraising for Women's Sports in New Zealand](#)


 Save insight

Voice & Visibility

## **Fundraising for Women's Sports in New Zealand**

By Dani Marshall - Womenssports

[FIFA Women's World Cup Media & Gender Case Study 2023](#)


 Save insight

Voice & Visibility

## **FIFA Women's World Cup Media & Gender Case Study 2023**

By Emma Evans - Sport New Zealand

[Change in Action - 1 Year on from IWG Webinar](#)


 Save insight

Voice & Visibility

## **Change in Action - 1 Year on from IWG Webinar**

By Merran Brockie-David - Women in Sport Aotearoa


[2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage](#)

 Save insight

Voice & Visibility

## **2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage**

[Equal pay commitments set for women's sport in NSW, lead by female advocates](#)

 Save insight

## Equal pay commitments set for women's sport in NSW, lead by female advocates

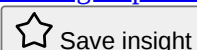
By Merran Brockie-David - Women in Sport Aotearoa

[Change Our Game State of Play Survey 2022-2023](#)



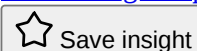
## Change Our Game State of Play Survey 2022-2023

[Findings report – The Value of You Can Be What You Can See](#)



## Findings report – The Value of You Can Be What You Can See

[Tātāwhāinga - Episode 7: The Role of Sports Media](#)



## Tātāwhāinga - Episode 7: The Role of Sports Media

By Erin Roxburgh - Women in Sport Aotearoa

[Tātāwhāinga - Episode 6: Hosting Major Events](#)



## Tātāwhāinga - Episode 6: Hosting Major Events

By Erin Roxburgh - Women in Sport Aotearoa

[Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2](#)



## Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

By Erin Roxburgh - Women in Sport Aotearoa


[Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga](#)



## Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga

By Erin Roxburgh - Women in Sport Aotearoa


[Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports](#)

 Save insight

Voice & Visibility

**Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports**


[We Hear Her Podcast: Nardi Leonard](#)

 Save insight

Voice & Visibility

**We Hear Her Podcast: Nardi Leonard**


[Relational Leadership, Visibility & Voice](#)

 Save insight

Voice & Visibility

**Relational Leadership, Visibility & Voice**


By Kirsten Spencer - Auckland University of Technology  
[University of Otago Inclusive Language Guidelines](#)

 Save insight

Voice & Visibility

**University of Otago Inclusive Language Guidelines**


[SASS Talk Podcast - Sevens sensation giving dance another fling](#)

 Save insight

Voice & Visibility

**SASS Talk Podcast - Sevens sensation giving dance another fling**


[How men can become better Allies to Women](#)

 Save insight

Voice & Visibility

**How men can become better Allies to Women**

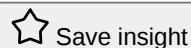
[How to be a male ally to women's sport](#)

 Save insight

Voice & Visibility

## How to be a male ally to women's sport

[The Halo of Value Creation Opportunities Around Women's Sports](#)



Voice & Visibility

### The Halo of Value Creation Opportunities Around Women's Sports

[Future Talent: Yasmeen Kareem](#)



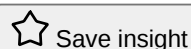
 Yasmeen Kareem

Voice & Visibility

### Future Talent: Yasmeen Kareem

By Vincent Jones - Edged and Gone

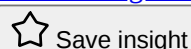
[IWG: Moonira Ramathula Moonira - Visibility and Voice](#)



Voice & Visibility

### IWG: Moonira Ramathula Moonira - Visibility and Voice

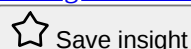
[IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches](#)



Voice & Visibility

### IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

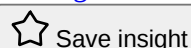
[Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist](#)



Voice & Visibility

### Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

[Wellington and Graham sign with Brave for Super Smash](#)

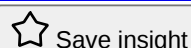


Voice & Visibility

### Wellington and Graham sign with Brave for Super Smash

By Vincent Jones - Edged and Gone

[IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa](#)



Voice & Visibility

## IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

[Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023](#)




Voice & Visibility

## Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

[Future Talent: Paige Loggenberg](#)



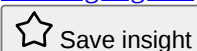
 Voice & Visibility

Voice & Visibility

## Future Talent: Paige Loggenberg

By Vincent Jones - Edged and Gone

[New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures](#)



Voice & Visibility

## New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

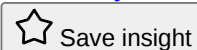
[She's Got Game](#)



Voice & Visibility

## She's Got Game

[IWG: Troy Han - Celebrating Women In Sport](#)



Voice & Visibility

## IWG: Troy Han - Celebrating Women In Sport

[IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia](#)



Voice & Visibility

## IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia


[New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games](#)



Voice & Visibility

## **New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games**


[Grand Slam winner Routliffe, Sun to pair up for Paris tennis](#)

 Save insight

Voice & Visibility

## **Grand Slam winner Routliffe, Sun to pair up for Paris tennis**


[Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?](#)

 Save insight

Voice & Visibility

## **Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?**


[A level playing field: the case for investing in women's sport](#)

 Save insight

Voice & Visibility

## **A level playing field: the case for investing in women's sport**


[Olympics 2024: Gold medallists Brooke Francis and Lucy Spoor on the challenges they faced](#)

 Save insight

Voice & Visibility

## **Olympics 2024: Gold medallists Brooke Francis and Lucy Spoor on the challenges they faced**


[PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream](#)

 Save insight

Voice & Visibility

## **PARIS OLYMPICS 2024 Paris Olympics: Kiwi diver Lizzie Roussel returns from baby hiatus to rekindle Olympic dream**

[Michele Kang Invests \\$50 Million to Boost Women's Sports](#)

 Save insight

Voice & Visibility

## **Michele Kang Invests \$50 Million to Boost Women's Sports**

[Aotearoa New Zealand Gender Attitudes Survey 2023](#)

 Save insight

Voice & Visibility

## Aotearoa New Zealand Gender Attitudes Survey 2023

By Maddi Mclean - Sport New Zealand

[2021 National Sport Club Survey - Female Friendly Environments](#)



Voice & Visibility

## 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

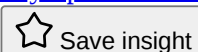
[Men as Allies: supporting women and girls in community sport](#)



Voice & Visibility

## Men as Allies: supporting women and girls in community sport

[Olympic wāhine winning streak makes powerful case for more funding for women's sport](#)



Voice & Visibility

## Olympic wāhine winning streak makes powerful case for more funding for women's sport

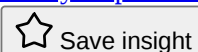
[Eliza wants more than a last tango in Paris](#)



Voice & Visibility

## Eliza wants more than a last tango in Paris

[Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?](#)



Voice & Visibility

## Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

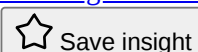
[Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands](#)



Voice & Visibility


## Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands

[In a league of her own: WISPA Foundation Member Toni Bruce wins major award](#)



Voice & Visibility


**In a league of her own: WISPA Foundation Member Toni Bruce wins major award**  
[Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action](#)

 Save insight

Voice & Visibility

**Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action**

[Women coaches in Aotearoa New Zealand - Research](#)

 Save insight

Voice & Visibility

**Women coaches in Aotearoa New Zealand - Research**


[Women's Ice Hockey on the Rise](#)

 Save insight

Voice & Visibility

**Women's Ice Hockey on the Rise**


[SASS Talk: Olympic cyclist's hellish ride to Paris](#)

 Save insight

Voice & Visibility

**SASS Talk: Olympic cyclist's hellish ride to Paris**


[Title IX was a game-changer, but women are still fighting for an equal playing field](#)

 Save insight

Voice & Visibility

**Title IX was a game-changer, but women are still fighting for an equal playing field**


[New Zealander Rebecca Foulsham's key Paralympics role](#)

 Save insight

Voice & Visibility

**New Zealander Rebecca Foulsham's key Paralympics role**

[SASS Talk: Behind the scenes of the Paris Olympics](#)


 Save insight



Voice & Visibility

## **SASS Talk: Behind the scenes of the Paris Olympics**

[WomensSports present's Alice's Soapbox: Ruahei Demant \(Rugby 15's\)](#)


 Save insight

Voice & Visibility

## **WomensSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)**

By Dani Marshall - Womenssports

[Lydia Ko within reach of golfing greats after staggering career earnings soar](#)

 Save insight

Voice & Visibility

## **Lydia Ko within reach of golfing greats after staggering career earnings soar**

[The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy](#)

 Save insight

Voice & Visibility

## **The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy**

[Overcoming the obstacles: How New Zealand women have shone at the Olympic Games](#)

 Save insight

Voice & Visibility

## **Overcoming the obstacles: How New Zealand women have shone at the Olympic Games**


[Paris 2024 Olympics: A new era for women in sport](#)

 Save insight

Voice & Visibility

## **Paris 2024 Olympics: A new era for women in sport**


[What women want: A wishlist from Kiwi wāhine in sport](#)

 Save insight

Voice & Visibility

## **What women want: A wishlist from Kiwi wāhine in sport**


[Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sports person?](#)

 Save insight

Voice & Visibility

## **Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?**

[CJ's Story Inspiring Inclusion](#)

 Save insight



Voice & Visibility

## **CJ's Story Inspiring Inclusion**

By Dantaye Simpson - Sport Manawatu

[2023 Women's Sporting Landscape](#)

 Save insight

Voice & Visibility

## **2023 Women's Sporting Landscape**

[Who deserves New Zealand's highest sporting honour?](#)

 Save insight

Voice & Visibility

## **Who deserves New Zealand's highest sporting honour?**

[Revealed: Portia's next career step](#)


 Save insight

Voice & Visibility

## **Revealed: Portia's next career step**

By Suzanne McFadden - LockerRoom

[Lydia Ko's Cinderella story](#)

 Save insight

Voice & Visibility

## **Lydia Ko's Cinderella story**

[Facts and figures: Women in sport](#)

 Save insight

Voice & Visibility


## **Facts and figures: Women in sport**

[All Blacks v England: Sex act joke about female physio 'harassment'](#)

 Save insight

Voice & Visibility


**All Blacks v England: Sex act joke about female physio 'harassment'**  
[IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy](#)

 Save insight

Voice & Visibility

**IWG: Amy Marfell - The Power of Digital Media for Everyday Activism and Advocacy**


[IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport](#)

 Save insight

Voice & Visibility

**IWG Muditambi Ravele - Visibility and Voice: Baby Steps Towards Changing Perceptions of Women Sport**


[5 4 3 2 1 Paris: Jonelle Price](#)

 Save insight

Voice & Visibility

**5 4 3 2 1 Paris: Jonelle Price**


[Sail GP: how many women on the water this weekend?](#)

 Save insight

Voice & Visibility

**Sail GP: how many women on the water this weekend?**

[Taranaki Thunder bought by sports media company](#)

 Save insight

Voice & Visibility

**Taranaki Thunder bought by sports media company**


[Kiwi wins gold in groundbreaking women's event](#)

 Save insight

Voice & Visibility

**Kiwi wins gold in groundbreaking women's event**

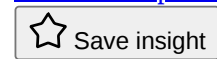
[Paris Olympics 2024: Full New Zealand schedule](#)

 Save insight

Voice & Visibility

## Paris Olympics 2024: Full New Zealand schedule

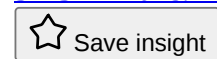
[Women in Sport Reports, Research and Expertise](#)



Voice & Visibility

## Women in Sport Reports, Research and Expertise

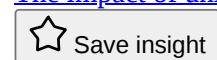
[5 4 3 2 1 Paris: Eva Morris and Nina Brown](#)



Voice & Visibility

## 5 4 3 2 1 Paris: Eva Morris and Nina Brown

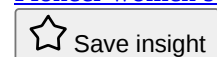
[The impact of uniform design on female athletes' confidence - Massey University](#)



Voice & Visibility

## The impact of uniform design on female athletes' confidence - Massey University

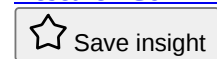
[Pioneer women surfers reflect on their struggle for recognition](#)



Voice & Visibility

## Pioneer women surfers reflect on their struggle for recognition

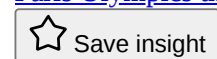
[Research Confirms Benefit of Increased Representation of Women on Boards](#)



Voice & Visibility

## Research Confirms Benefit of Increased Representation of Women on Boards

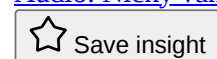
[Paris Olympics throw spotlight on needs of athlete mothers](#)



Voice & Visibility

## Paris Olympics throw spotlight on needs of athlete mothers

[Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?](#)



Voice & Visibility

## Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?


[Basketball: Player payments double for Taihi Basketball Aotearoa](#)

 Save insight

Voice & Visibility

**Basketball: Player payments double for Taihi Basketball Aotearoa**


[Survey: Consumers want brands to invest in women's sports](#)

 Save insight

Voice & Visibility

**Survey: Consumers want brands to invest in women's sports**

[FIFA Women's World Cup economic, social impact 'exceeded expectations' - report](#)

 Save insight

Voice & Visibility

**FIFA Women's World Cup economic, social impact 'exceeded expectations' - report**


[The Conversation of Sport - Are Women Visible in Sports News Coverage?](#)

 Save insight

Voice & Visibility

**The Conversation of Sport - Are Women Visible in Sports News Coverage?**


[The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson](#)

 Save insight

Voice & Visibility

**The Women in Sport Podcast - Paris 2024 Olympic Preview: Tessa Sanderson**


[The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell](#)

 Save insight

Voice & Visibility

**The Women in Sport Podcast - Paris 2024 Olympic Preview: Joanna Rowsell**


[Diversity and Inclusion Survey](#)

 Save insight

Voice & Visibility

**Diversity and Inclusion Survey**


[Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby](#)

 Save insight

Voice & Visibility

**Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby**


[UNESCO Report: Women and girls' access to sport still lagging far behind](#)

 Save insight

Voice & Visibility

**UNESCO Report: Women and girls' access to sport still lagging far behind**


[IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?](#)

 Save insight

Voice & Visibility

**IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?**

[World Rugby's smaller ball proposal ignites debate on gender equality in sports](#)

 Save insight

Voice & Visibility

**World Rugby's smaller ball proposal ignites debate on gender equality in sports**


[IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy](#)

 Save insight

Voice & Visibility

**IWG: Emily Dealy - Using sport as a vehicle for positive social change: A framework advancing social outputs, outcomes and impact of the 'Game on for Women' strategy**

[Video: Yarns with Commonwealth Games athlete Alethea Boon](#)

 Save insight

Voice & Visibility

**Video: Yarns with Commonwealth Games athlete Alethea Boon**

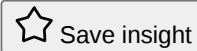
[Super Rugby Aupiki: Navigating challenges for the growth of women's rugby](#)

 Save insight

Voice & Visibility

## **Super Rugby Aupiki: Navigating challenges for the growth of women's rugby**

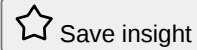
[The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis](#)



Voice & Visibility

## **The Rise of Women's Sports Isn't a Moment, It's a Movement | Analysis**

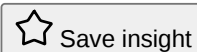
[IWG: Sally Rae - Level playing fields do not exist](#)



Voice & Visibility

## **IWG: Sally Rae - Level playing fields do not exist**

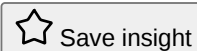
[NZ's Female Medal Prospects in Paris](#)



Voice & Visibility

## **NZ's Female Medal Prospects in Paris**

[IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?](#)



Voice & Visibility

## **IWG Jordan Matthews & Lucy Piggott - Is gender on the international agenda?**

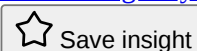
[Mother's Day: Professional athletes share the struggle of motherhood and their careers](#)



Voice & Visibility

## **Mother's Day: Professional athletes share the struggle of motherhood and their careers**

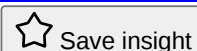
[Celebrating 30 years of IWG Women and Sport : IWG Webinar Series](#)



Voice & Visibility

## **Celebrating 30 years of IWG Women and Sport : IWG Webinar Series**

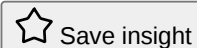
[SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King](#)



Voice & Visibility

# SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King

[SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies](#)



Voice & Visibility

## SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies

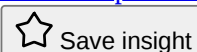
[The ROI of Women's Sports: A Blueprint for Value Investing](#)



Voice & Visibility

## The ROI of Women's Sports: A Blueprint for Value Investing

[Dalton's special connection to Southland lives on through foundation's gift](#)



Voice & Visibility

## Dalton's special connection to Southland lives on through foundation's gift



[A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT](#)








Voice & Visibility

## A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT

### Our Partners

-  Sport NZ
-  NZ Foreign affairs and trade
-  US Embassy NZ

[Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa](#)

-  [Facebook](#)
-  [Instagram](#)
-  [LinkedIn](#)
-  [TikTok](#)
-  [YouTube](#)

- [Contact](#)
- [FAQs](#)
- [Privacy policy](#)
- [Terms of use](#)



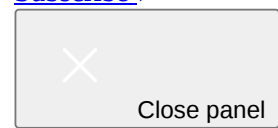
## Subscribe to our newsletter

Receive the latest news, events and insights as we publish them.

Name:

Email:

[Subscribe](#) >



 Women in Sport Aotearoa Insight Hub | Ngā Wāhine Hākinakina o Aotearoa

## Subscribe to our newsletter

Our weekly email delivering the latest insights as we publish them, tailored to your tastes.

First name:\*

Email:\*

## Preferences

Select those that apply to you to help us customise your Insight Hub experience.

### Insight Themes

- All
- Leadership
- Social Change
- Active Lives
- High Performance
- Visibility and Voice

### Insight Content Types

- All
- Research
- Case studies
- News stories
- Toolkits

[Subscribe now](#) >