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#### From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

Theme: Voice & Visibility

From Privilege to Threat: Unraveling Psychological Pathways to the Manosphere

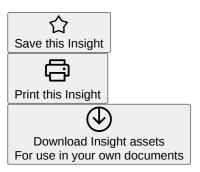
Co-authored by Brooke Franklin-Paddock, Michael J. Platow1, Michelle K. Ryan

#### **Downloads & Resource Files**

• Franklin-Paddock et al (2025).pdf 1.2MB PDF

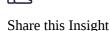
#### **Abstract**

In this research, we explore how identity influences the adoption of misogynistic beliefs central to the manosphere, online communities known for sexism and linked to increasing extremism and real-world violence against women. Through two correlational studies (Study 1: N = 311; Study 2: N = 470), we examined how identity factors related to privilege, identification, and perceived threat from feminism predict the endorsement of manosphere attitudes. We focus on two key manosphere attitudes: antifeminism and evolutionary beliefs about women's manipulative nature. As predicted, results showed that the less men acknowledge their privileged status relative to women, the more they feel threatened by feminists, which in turn was associated with endorsing manosphere attitudes. In Study 2, we found evidence that perceptions of status stability moderate this relationship. Men who recognized their privilege and foresee changing gender dynamics reported feeling less threatened and showed lower affinity for manosphere attitudes. We discuss the potential for mitigating the appeal of manosphere attitudes and emphasized the need for future research on conceptualizations of masculine identity and updated measures of sexism that reflect the content of contemporary gender discourse and the manosphere.



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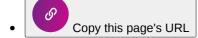












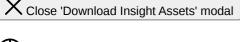








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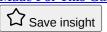
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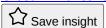
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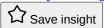
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#### NZ Paralympic Winter Legends: Rachael Henderson (Née Battersby)

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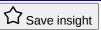
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#### Zoi Sadowski-Synnott continues stunning form with snowboard World Cup win

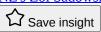
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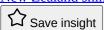
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#### NZ's Zoi Sadowski-Synnott lands world's first triple cork in women's slopestyle

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#### New Zealand shines at inaugural Kho Kho World Cup

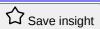
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#### IOC and UN Women to continue delivering gender equality agenda in and through sport

GAME ON: BRIDGING THE INVESTMENT GAP IN WOMEN'S SPORTS



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#### Camille's Para taekwondo ambition

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Netball fans show the way



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#### Netball fans show the way

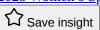
MU report outlines ways to improve women's sport coverage



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#### MU report outlines ways to improve women's sport coverage

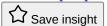
2025 Women's Sport Calendar (Worldwide)



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#### 2025 Women's Sport Calendar (Worldwide)

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#### Kiwi duo prosper at global Wheelchair rugby tournament - Paralympics New Zealand

By Steve Landells - Paralympics New Zealand

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New brand decision maker research from the	<b>Women's Sport Trust reveals</b>	women's sport sponsorship set
for continued growth	_	

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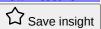
Beautiful Data - Women-focused insight from the Paris 2024 Olympic Games



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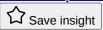
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#### **New Research Highlights Financial Realities of Professional Women Athletes**

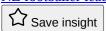
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#### Women's Sports Poised to Convert Buzz to Dollars, Study Says

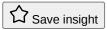
NZ footballer leads fight against Fifa's fossil fuels



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#### NZ footballer leads fight against Fifa's fossil fuels

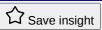
Podcast: The Business Case for Women's Sports



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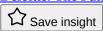
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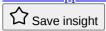
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**Deloitte: The Future of Sport 2024: Seizing the Moment** 

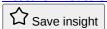
WISPA Supporters Club - join now!



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By Merran Brockie-David - Women in Sport Aotearoa Research Reveals Significant 'Fame Gap' in Women's Sport



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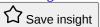
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Canadian Women & Sport Unveils New Fan Insight Reports



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#### **Canadian Women & Sport Unveils New Fan Insight Reports**

By Canadian Women & Sport - Canadian Women & Sport Liv living her best life in Barcelona



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#### Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom
Number of women coaching in Olympic and Paralympi

Number of women coaching in Olympic and Paralympic sport doubles since 2020



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#### Number of women coaching in Olympic and Paralympic sport doubles since 2020

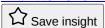
By Victoria University Melbourne Australia - Victoria University | Melbourne Australia Golf NZ to revive Women's Open on the back of Lydia Ko's success



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Kiwi Women's America's Cup team sailing to win, but also for a future



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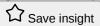
By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024

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By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



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#### See it to be in it: Promoting women in sport

By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora

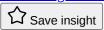


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#### Wine, Cheese, and Wāhine Initiatives - Nuku Ora

By Lily Joiner - Nuku Ora

Ali Pottinger - The future of trail running for women in Australasia



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#### Ali Pottinger - The future of trail running for women in Australasia

By Ali Pottinger - Squadrun

WOMENZSPORTS presents Alice Soapbox: Mea Motu



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By Dani Marshall - Womenzsports

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By Dani Marshall - Womenzsports

WomenzSports presents Alice's soapbox: Shiray Kaka (Rugby 7's)

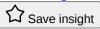


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#### Fundraising for Women's Sports in New Zealand

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FIFA Women's World Cup Media & Gender Case Study 2023

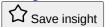


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#### FIFA Women's World Cup Media & Gender Case Study 2023

By Emma Evans - Sport New Zealand

Change in Action - 1 Year on from IWG Webinar



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#### Change in Action - 1 Year on from IWG Webinar

By Merran Brockie-David - Women in Sport Aotearoa

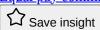
2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



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#### 2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commitments set for women's sport in NSW, lead by female advocates



#### Equal pay commitments set for women's sport in NSW, lead by female advocates

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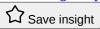
Findings report - The Value of You Can Be What You Can See



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#### Findings report - The Value of You Can Be What You Can See

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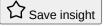


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<u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



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<u>Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2</u>



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Tātāwhāinga - Episode 1: Welcome to Tātāwhāinga



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How men can become better Allies to Women

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#### How men can become better Allies to Women

How to be a male ally to women's sport



## How to be a male ally to women's sport The Halo of Value Creation Opportunities Around Women's Sports Save insight Voice & Visibility

#### The Halo of Value Creation Opportunities Around Women's Sports

Yasmeen Kareem

Voice & Visibility

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IWG: Moonira Ramathula Moonira - Visibility and Voice



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#### IWG: Moonira Ramathula Moonira - Visibility and Voice

IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches



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## IWG: Adele Pavlidis - What has sex and gender got to do with it? Exploring tensions and assumptions for elite strength and conditioning coaches

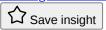
Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist



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#### Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

Wellington and Graham sign with Brave for Super Smash



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#### Wellington and Graham sign with Brave for Super Smash

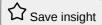
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IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa



#### IWG: Moonira Ramathula - Growing Professional Women's Rugby in Africa

Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023



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Latest research from Women's Sport Trust delves into visibility and fandom of women's sport in 2023

Future Talent: Paige Loggenberg



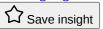
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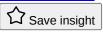
New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures



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New Women's Sport Trust Partnership With The R&A Reveals Women's Sports Fans Feel Underserved Despite Record-Breaking Viewing Figures

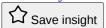
She's Got Game



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**She's Got Game** 

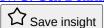
IWG: Troy Han - Celebrating Women In Sport



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**IWG: Troy Han - Celebrating Women In Sport** 

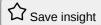
IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



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IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

New Zealand Names Third Ever Artistic Swimming Duo For Olympic Games



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Grand Slam winner Routliffe, Sun to pair up for Paris tennis

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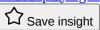
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A level playing field: the case for investing in women's sport



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Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



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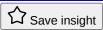
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#### Michele Kang Invests \$50 Million to Boost Women's Sports

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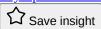
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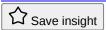
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Olympic wāhine winning streak makes powerful case for more funding for women's sport

Eliza wants more than a last tango in Paris



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#### Eliza wants more than a last tango in Paris

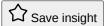
Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?



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Scotty's Spin: Where Is New Zealand's Investment In Women's Sport?

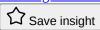
Women's Sports Trust: Report into the positive impact of women's sport sponsorship on brands



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In a league of her own: WISPA Foundation Member Toni Bruce wins major award



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Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

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Invisibility of female participants in midlife and beyond in sport and exercise science research: a call to action

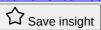
Women coaches in Aotearoa New Zealand - Research



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Women coaches in Aotearoa New Zealand - Research

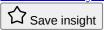
Women's Ice Hockey on the Rise



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Women's Ice Hockey on the Rise

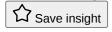
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SASS Talk: Olympic cyclist's hellish ride to Paris

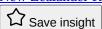
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Title IX was a game-changer, but women are still fighting for an equal playing field

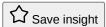
New Zealander Rebecca Foulsham's key Paralympics role



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New Zealander Rebecca Foulsham's key Paralympics role

SASS Talk: Behind the scenes of the Paris Olympics



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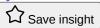
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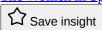
Lydia Ko within reach of golfing greats after staggering career earnings soar



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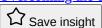
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



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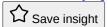
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



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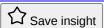
Paris 2024 Olympics: A new era for women in sport



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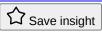
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Paris Olympics throw spotlight on needs of athlete mothers

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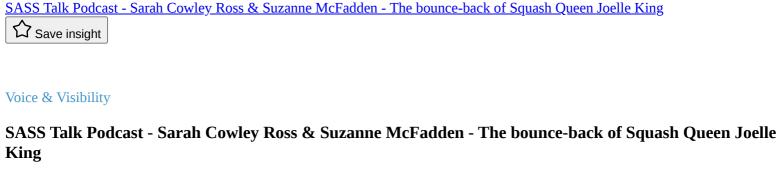
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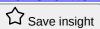
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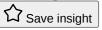
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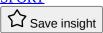
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Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



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