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Change in Action Week - Innovative Impact Winner - POWA First Steps

Theme: Voice & Visibility

Change in Action Week - Innovative Impact Winner - POWA First Steps

Innovative Impact Winner - POWA First Steps

First Steps Outdoors (POWA) run outdoor recreation activities. They observed that many women stood on the sidelines as they didn't have the time, confidence, support or opportunity to give the activities a go. They decided to create a programme for women to give them a safe space with women-only activities, fostering a supportive environment and an opportunity to get involved in outdoor activities with other women to support them.

POWA is a free community of like-minded women who want to enjoy the outdoors and is for women run by women. They run a Facebook group that any woman can join where they launch their Women's Only events and also encourage others to share activities, articles of interest and link together to undertake their own outdoor adventures. As well as local women and girls they have had ladies joining from Whakatane, Taupo and Auckland.

Many of the women feedback that their daughters would love something similar for young women, and so they now run Girl POWA with a similar model.

Since starting POWA in May 2022 they have taken 355 women and girls on 14 adventures.



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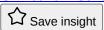
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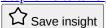
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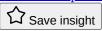
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Women in Sport Aotearoa's Change in Action Week



Women in Sport Aotearoa's Change in Action Week

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Sport NZ - Media and Gender Study - 4th Annual Report

By Emma Evans - Sport New Zealand WISPA's Change in Action Week 2024



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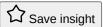
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Sport Canterbury's Project Pink Dot

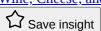
By Rachel Harris - Sport Canterbury West Coast See it to be in it: Promoting women in sport



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By Merran Brockie-David - Women in Sport Aotearoa Wine, Cheese, and Wāhine Initiatives - Nuku Ora

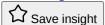


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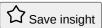
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By Merran Brockie-David - Women in Sport Aotearoa

2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage



2022 IWG: Phil Clark - Using Research and Advocacy to Improve the Gender Balance of Sports Coverage

Equal pay commitments set for women's sport in NSW, lead by female advocates



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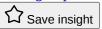
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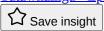
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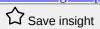
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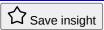
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We Hear Her Podcast: Nardi Leonard

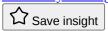
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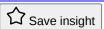
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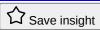
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Future Talent: Paige Loggenberg



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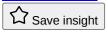
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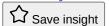
She's Got Game



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She's Got Game

IWG: Troy Han - Celebrating Women In Sport



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IWG: Troy Han - Celebrating Women In Sport

IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia



IWG: Gen Dohrmann - Reshaping the images we see of women's sport in Australia

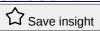
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Olympics 2024: Paris promised gender equality. Are TV commentators meeting that goal?

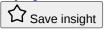
A level playing field: the case for investing in women's sport



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A level playing field: the case for investing in women's sport

Olympics 2024: Gold medallists Brooke Francis and Lucy Spoors on the challenges they faced



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Michele Kang Invests \$50 Million to Boost Women's Sports

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By Maddi Mclean - Sport New Zealand

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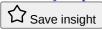
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By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape



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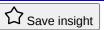
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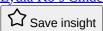
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Revealed: Portia's next career step

Lydia Ko's Cinderella story



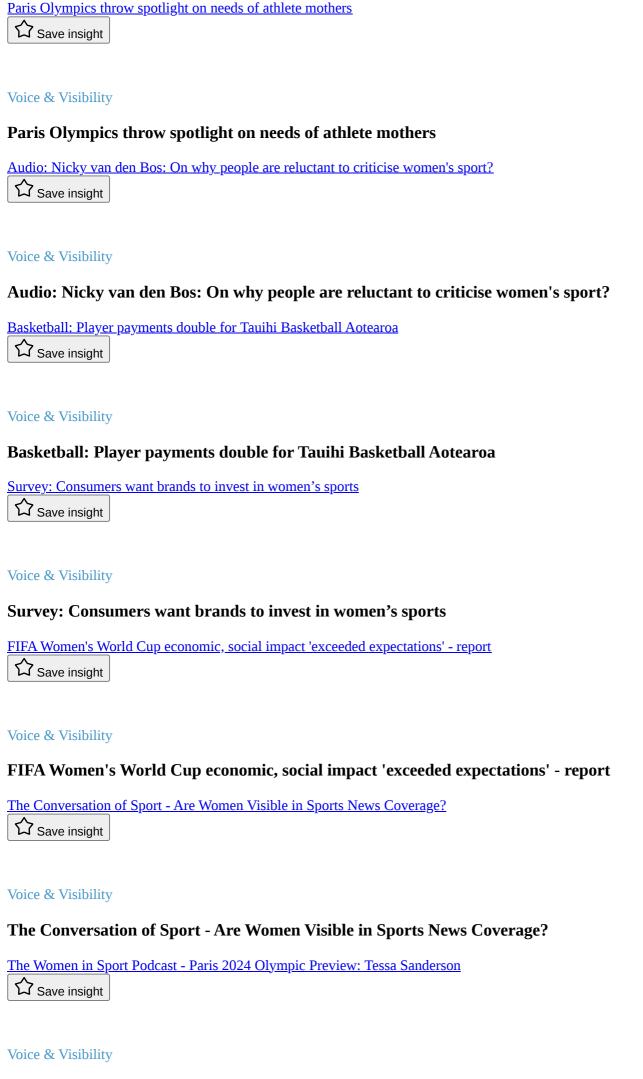
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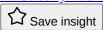
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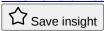
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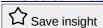
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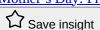
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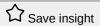
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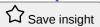
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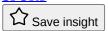
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A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



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