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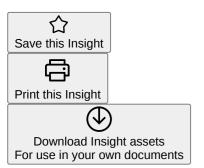




#### 2022 IWG Conference - Day 1: Building value in women's sport through visibility

Theme: Voice & Visibility

2022 IWG Conference - Day 1: Building value in women's sport through visibility



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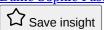
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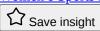
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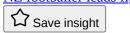
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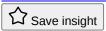
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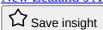
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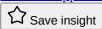
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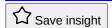
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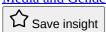
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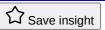


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#### Liv living her best life in Barcelona

By Suzanne McFadden - LockerRoom

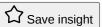
Number of women coaching in Olympic and Paralympic sport doubles since 2020



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#### Number of women coaching in Olympic and Paralympic sport doubles since 2020

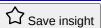
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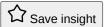
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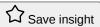
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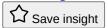


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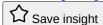


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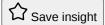
#### Equal pay commitments set for women's sport in NSW, lead by female advocates

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#### **Change Our Game State of Play Survey 2022-2023**

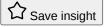
Findings report – The Value of You Can Be What You Can See



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#### Findings report - The Value of You Can Be What You Can See

<u>Tātāwhāinga - Episode 7: The Role of Sports Media</u>



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By Erin Roxburgh - Women in Sport Aotearoa

<u>Tātāwhāinga - Episode 6: Hosting Major Events</u>



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Tātāwhāinga - Episode 5: Athletes: Humans or Commodities Part 2

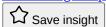


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By Erin Roxburgh - Women in Sport Aotearoa

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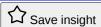


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Podcast: The Business Case For Woman's Sports - Ep.#103 What parity and surveymonkey's research revealed about what international consumers think about woman's sports

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#### The Halo of Value Creation Opportunities Around Women's Sports



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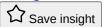
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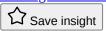
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#### Strategies To Elevate And Diversify Women's Sports Coverage: Insights From The Gist

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By Vincent Jones - Edged and Gone

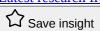
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**Future Talent: Paige Loggenberg** 

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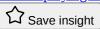
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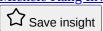
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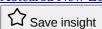
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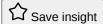


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#### **Aotearoa New Zealand Gender Attitudes Survey 2023**

By Maddi Mclean - Sport New Zealand

2021 National Sport Club Survey - Female Friendly Environments



#### 2021 National Sport Club Survey - Female Friendly Environments

By Maddi Mclean - Sport New Zealand

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Men as Allies: supporting women and girls in community sport

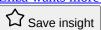
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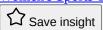
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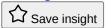
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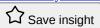
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Invisibility of female participants in midlife and beyond in sport and exercise science research: a	call to
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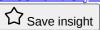
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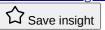
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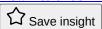
Title IX was a game-changer, but women are still fighting for an equal playing field



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#### Title IX was a game-changer, but women are still fighting for an equal playing field

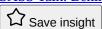
New Zealander Rebecca Foulsham's key Paralympics role



Voice & Visibility

#### New Zealander Rebecca Foulsham's key Paralympics role

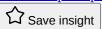
SASS Talk: Behind the scenes of the Paris Olympics



Voice & Visibility

#### SASS Talk: Behind the scenes of the Paris Olympics

WomenzSports present's Alice's Soapbox: Ruahei Demant (Rugby 15's)



By Dani Marshall - Womenzsports

Auckland HEARTS recognised in Auckland Cricket's History

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Auckland HEARTS Capping

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#### Auckland HEARTS recognised in Auckland Cricket's History

By Astrid van Uden - AucklandCricket.co.nz

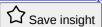
Lydia Ko within reach of golfing greats after staggering career earnings soar

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#### Lydia Ko within reach of golfing greats after staggering career earnings soar

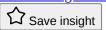
The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy



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#### The Women in Sport Podcast - The Rugby League World Cup: A lasting legacy

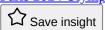
Overcoming the obstacles: How New Zealand women have shone at the Olympic Games



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#### Overcoming the obstacles: How New Zealand women have shone at the Olympic Games

Paris 2024 Olympics: A new era for women in sport



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#### Paris 2024 Olympics: A new era for women in sport

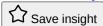
What women want: A wishlist from Kiwi wāhine in sport



Voice & Visibility

#### What women want: A wishlist from Kiwi wāhine in sport

Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?



#### Yeah, Nah: Is Lydia Ko New Zealand's greatest ever sportsperson?

CJ's Story Inspiring Inclusion

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#### **CJ's Story Inspiring Inclusion**

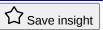
By Dantaye Simpson - Sport Manawatu 2023 Women's Sporting Landscape



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#### 2023 Women's Sporting Landscape

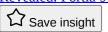
Who deserves New Zealand's highest sporting honour?



Voice & Visibility

#### Who deserves New Zealand's highest sporting honour?

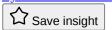
Revealed: Portia's next career step



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#### Revealed: Portia's next career step

By Suzanne McFadden - LockerRoom Lydia Ko's Cinderella story



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#### Lydia Ko's Cinderella story

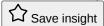
Facts and figures: Women in sport



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**Facts and figures: Women in sport** 

All Blacks v England: Sex act joke about female physio 'harassment'



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#### 5 4 3 2 1 Paris: Jonelle Price

Sail GP: how many women on the water this weekend?

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#### Sail GP: how many women on the water this weekend?

Taranaki Thunder bought by sports media company

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#### Taranaki Thunder bought by sports media company

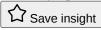
Kiwi wins gold in groundbreaking women's event

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#### Kiwi wins gold in groundbreaking women's event

Paris Olympics 2024: Full New Zealand schedule



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#### Women in Sport Reports, Research and Expertise

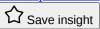
<u>5 4 3 2 1 Paris: Eva Morris and Nina Brown</u>



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#### 5 4 3 2 1 Paris: Eva Morris and Nina Brown

The impact of uniform design on female athletes' confidence - Massey University



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#### The impact of uniform design on female athletes' confidence - Massey University

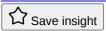
Pioneer women surfers reflect on their struggle for recognition



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#### Pioneer women surfers reflect on their struggle for recognition

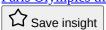
Research Confirms Benefit of Increased Representation of Women on Boards



Voice & Visibility

#### Research Confirms Benefit of Increased Representation of Women on Boards

Paris Olympics throw spotlight on needs of athlete mothers



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#### Paris Olympics throw spotlight on needs of athlete mothers

Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?



Audio: Nicky van den Bos: On why people are reluctant to criticise women's sport?  Basketball: Player payments double for Tauihi Basketball Aotearoa					
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#### **Diversity and Inclusion Survey**

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Super Rugby Aupiki: Blues co-captain Ruahei Demant pleads for greater funding in women's rugby
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UNESCO Report: Women and girls' access to sport still lagging far behind
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IWG: Angelica Saenz - LTB+ Women's Movement is unstoppable, are you moving with us?
World Rugby's smaller ball proposal ignites debate on gender equality in sports
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Super Rugby Aupiki: Navigating challenges for the growth of women's rugby

# SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - The bounce-back of Squash Queen Joelle King

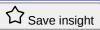
SASS Talk Podcast - Sarah Cowley Ross & Suzanne McFadden - Embracing boobs and babies



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The ROI of Women's Sports: A Blueprint for Value Investing



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#### The ROI of Women's Sports: A Blueprint for Value Investing

Dalton's special connection to Southland lives on through foundation's gift



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#### Dalton's special connection to Southland lives on through foundation's gift

A PERIOD THAT STARTS A CONVERSATION: FEMALE ATHLETES BREAK THE TABOO ON MENSTRUATION IN ELITE SPORT



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